



## **Notice of Availability of Proxy Materials for YOURWAY CANNABIS BRANDS INC. Annual General and Special Meeting**

**Meeting Date and Time: August 8, 2022 at 1:00 p.m. (EDT)**

**Location: Virtual Meeting via Teleconference at 877-407-3088 (toll-free North America) or 201-389-0927 (International)**

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Please be advised that the proxy materials for the above noted securityholder meeting are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the information circular and other proxy materials available online prior to voting. These materials are available at:

<https://www.yourwaycannabis.com/>

**OR**

[www.sedar.com](http://www.sedar.com)

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### **Obtaining Paper Copies of the Proxy Materials**

Securityholders may request to receive paper copies of the proxy materials related to the above referenced meeting by mail at no cost. Requests for paper copies may be made by contacting:

**Toll Free Within North America: 1(833) 618-2741**

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### **Notice of Meeting**

The resolutions to be voted on at the meeting, described in detail in the Management Information Circular, are as follows:

1. Election of Directors
2. Appointment of Auditors
3. Approval of Long-Term Incentive Plan

### **Voting**

To vote your securities, please refer to the instructions on the enclosed Proxy or Voting Instruction Form. Your Proxy or Voting Instruction Form must be received by August 4, 2022 at 1:00 p.m. (EDT).

### **Stratification**

The Issuer is providing paper copies of its Management Information Circular only to those registered shareholders and beneficial shareholders that have previously requested to receive paper materials.

### **Annual Financial Statements**

The Issuer is providing paper copies or emailing electronic copies of its annual financial statements to registered shareholders and beneficial shareholders that have opted to receive annual financial statements and have indicated a preference for either delivery method.